

Is Looker Studio a better option for agency reporting?

Reporting tools

Data connector + Looker Studio

	Agency Analytics	Dash This	Report Garden		Whatagraph		Databox		Metrics Watch	Reportz	Reporting Ninja	Power My Analytics
USD/ year	Prices sourced Nov 23		2 connectors per client	3 connectors per client	2 connectors per client	3 connectors per client	2 connectors per client	3 connectors per client			One-off cost to develop reports in Looker Studio plus annual data connector fees below	
10 clients	1800	1428	1488	1488	2676	3211	1548	2124	500	941	240	845
20 clients	3600	2748	2988	2988	4020	4824	2700	3852	1000	1843	480	999
30 clients	5400	3298	2988	custom	4824	7236	3852	5580	1200	2707	480	1494
40 clients	7200	4188	custom	custom	6432	custom	5004	7308	1600	3533	640	1910

<ul style="list-style-type: none"> SEMRush Ahrefs GA4 Google Ads Google Search Console GBP Google Sheets Youtube Facebook + Ads Instagram + Ads LinkedIn + Ads Twitter + Ads TikTok + Ads Snapchat Ads Amazon Ads Hubspot Klaviyo Mailchimp Convertkit Active Campaign Constant Contact Campaign Monitor Keap Salesforce Call Rail Delacon CallTrackingMetrics Wildjar Shopify Woocommerce BigCommerce AmazonSeller and more 	<ul style="list-style-type: none"> SEMRush Ahrefs Moz GA4 Google Ads Google Search Console GBP Google Sheets Youtube Facebook + Ads Instagram + Ads LinkedIn + Ads Twitter TikTok Ads Microsoft Ads Hubspot Klaviyo Mailchimp Campaign Monitor Call Rail and more 	<p>Price band also limits which connectors you can use.</p> <ul style="list-style-type: none"> SEMRush GA4 Google Ads Google Search Console GBP Google Sheets Youtube Facebook + Ads Instagram + Ads LinkedIn + Ads Twitter + Ads Instagram + Ads Twitter + Ads TikTok + Ads Amazon Ads Hubspot Klaviyo Mailchimp Active Campaign Campaign Monitor Salesforce Call Rail CallTrackingMetrics Shopify Woocommerce BigCommerce and more 	<ul style="list-style-type: none"> SEMRush Ahrefs Moz Accuranker GA4 Google Ads Google Search Console GBP Google Sheets Youtube Facebook + Ads Instagram + Ads LinkedIn + Ads Twitter + Ads TikTok + Ads Amazon Ads Hubspot Klaviyo Mailchimp Active Campaign Campaign Monitor Keap Pipedrive Salesforce Shopify Woocommerce and more 	<ul style="list-style-type: none"> GA4 Google Ads Google Search Console GBP Google Sheets Facebook + Ads Instagram LinkedIn + Ads Microsoft Ads Mailchimp 	<ul style="list-style-type: none"> SEMRush Ahrefs SE Ranking Rank Ranger Serp Stat Accuranker GA4 Google Ads Google Search Console Google Sheets Google Search Console YouTube SE Ranking and more 	<p>Looker Studio has free connectors, including:</p> <ul style="list-style-type: none"> GA4 Google Ads Google Search Console Google Sheets YouTube SE Ranking <p>Connectors available in Reporting Ninja:</p> <ul style="list-style-type: none"> GBP Facebook + Ads Instagram LinkedIn + Ads Twitter + Ads Tik Tok Ads Hubspot Mailchimp 	<p>Looker Studio has free connectors, including:</p> <ul style="list-style-type: none"> GA4 Google Ads Google Search Console Google Sheets YouTube SE Ranking <p>Connectors available in Power My Analytics:</p> <ul style="list-style-type: none"> GBP Facebook + Ads Instagram + Ads LinkedIn + Ads Twitter + Ads Tik Tok Ads Microsoft Ads Hubspot Mailchimp Campaign Monitor Constant Contact Shopify Woocommerce BigCommerce AmazonSeller and more
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Book a 30-min "Is Looker Studio a better option" call with me to explore options for your agency reports